SGrecast

The Podcasting Platform for Broadcasters

Create

Easily capture and convert your live stream into podcast episodes. Generate transcriptions, Audio2Video clips for social media, or rewindable live streams.

Manage

Control all your feeds from the SGrecast Dashboard. Publish to your website, apps, or directly to social media. Schedule automatic rebroadcasts on your live stream.

Monetize

Visually tag and insert pre, mid, and post roll ads via SGrecast's waveform editor. Easily change campaigns across your full content library.

Analyze

Pair SGrecast with our industry standard SGreports. Easily analyze your audience and performance across podcasts, live streams, and campaigns.

Features Include:

Set and Forget Live Stream Recording: Quickly convert your broadcast into a podcast with flexible, user-friendly tools.

Ad Insertion Automation: Monetize your content with ease.

Content Customization: Optimize and manage your content with our powerful in-browser waveform editor.

Flexible Publishing Controls: Manage the delivery of your podcasts efficiently with our full suite of scheduling tools.

▶ Broadcast to Podcast

Have an existing live broadcast? Use SGrecast to automatically convert your live broadcast to podcast episodes. Setup your schedule and let SGrecast do the rest.

▶ Sports Podcasting

Broadcasting sports games? Use SGrecast to blackout out-of-market listeners, record live games for a podcast, or create a 24/7 broadcast using past games.

▶ Personalities

Have a popular personality? Create a personalized podcast for the show or create a 24/7 stream of their most recent episodes.