SGplayer

Go beyond podcasting and broadcasting

SGplayer is made for streamlined monetization.

All Media Types

Supports video, audio, podcasts and on demand content.

Easy Integration

Native AdsWizz and Google Ad Manager client side support allows you to display banner or video ads without any headache.

Metadata Supported

Increase listener engagement by including song name, artist, and even album art.

SGRewind Compatible

Compatibility with SGrewind service allowing listeners to pause and rewind live streams.

Protected Streaming

Restrict access to your feed using protected streaming via passkey.

▶ First-party targeting support including geo-location.

▶ Pre-rolls, post-rolls, interstitials and banner ads.

▶ GDPR and CCPA opt-out capable.

Features

SGplayer provides clean and intuitive controls for playback and content navigation for further engagement. SGplayer is ready to integrate on any website—its fluid display scales to beautify any device or landing page.

HTML5 & HLS Supported

Metadata Capability

Video and Audio

Ad Delivery

Playlist Support

Social Media Integration

Closed Captioning

Vast Support

Nielsen SDK-Enabled

Additional Features